



BLOX SPIKED ICE



**MAKE IT ON THE
BLOX**

ADD A FULL FROZEN COCKTAIL MENU WITH ONE PRODUCT

BUILD CUSTOM FROZEN COCKTAILS BY MIXING & MATCHING DIFFERENT FLAVORS OF BLOX WITH DIFFERENT SPIRITS. THE COMBINATIONS ARE ENDLESS!

NO BLENDER!

NOBODY WANTS TO USE THE BLENDER

SIMPLE & REPEATABLE

POUR 1 SHOT OVER 2 BLOX - ALL COCKTAILS TASTE THE SAME!

HIGH MARGIN

BLOX COST UNDER \$1 AND FROZEN COCKTAILS COMMAND HIGH PRICES

VERSATILE

- UNLIMITED FROZEN COCKTAIL COMBINATIONS
- SELTZER CHILLER
- VODKA TONIC TOPPER
- BOOZY ITALIAN ICE

**INCREASES
TICKET SIZE**

UPSELL BY ADDING BLOX TO SIMPLE COCKTAILS LIKE VODKA-TONICS



LIME

LEMON



**\$47 PER CASE
48 UNITS/CASE**

STRAWBERRY



#ONTHEBLOX